

# Swiss Made Impact

GENEVA  
MACRO  
LABS

Become an  
impACT Partner!

impACT  
Lab

Exclusive opportunities 2020  
(early bird conditions until 31.10.2020)



# Swiss Made Impact

**GENEVA  
MACRO  
LABS**

ImpACT  
Lab

Join our community!

## 690+ contributors in our LinkedIn forum

Over the last years, the **Geneva Macro Labs** have built a recognized brand as a Do-Tank with a versatile expert community. We bring thought leaders and practitioners together from the public and private sector as well as from civil society.

Our mission is to scale the **Lake Geneva** area's intellectual potential to support SDGs. We evaluate how **digital new technologies** can help fulfil this goal.

Your support will allow us to continue our mission as a non-profit association and intellectual catalyst for best practices to inform guidelines for **sustainable development** to shape a future in line with SDGs.

Geneva Macro Labs events, fora or publications target a unique and growing audience that provides you with exclusive visibility and allows you to engage with other thought leaders.

Our community integrates experts from governments, regulators, the UN and other international organizations, NGOs, academics, Start-ups, the financial market, C-Suite from the industry as well as specialists from the blockchain ecosystem or AI, IoT or ML.

**GENEVA  
MACRO  
LABS**

## 940+ LinkedIn Followers



# Swiss Made Impact

**GENEVA  
MACRO  
LABS**

ImpACT  
Lab

## Why do we need an impACT lab?

The pandemic has exposed us to challenges our generation never faced before.

We now have to organize for and imagine a new future.

By leveraging the digital economy we help sustainable ideas shape a post-COVID world.

The way we create value needs to change

From silos to global access, from the ivory tower to crowdsourcing, from match-making to making impact, from ROI to Impact from Investment.

That's why we created the impACT Lab!

Visit [gemlabs.ch/](http://gemlabs.ch/) for

## MORE INFORMATION



# Swiss Made Impact

GENEVA  
MACRO  
LABS

ImpACT  
Lab

## Our mission and vision

**Sourcing** collective intelligence to help identify and scale sustainable innovations

**Activating** and supporting those innovations to help achieve SDGs

**Revolutionizing** the way start-ups are funded and impact is designed

**Connect** thought leaders and practitioners with scientists, politicians, regulators and investors.

**Jointly find** technological solutions, novel business ideas to support SDGs

**Nominate together** the right start-ups to put the best ideas into practice and shape the post-COVID world

**Why us?** Thought Leader community: collective intelligence across sectors

**Why here?** Strategically located in Geneva: UN and SDG hub, international governance

**Why now?** Less than ten years to go to achieve SDGs, COVID-19 response

# Swiss Made Impact

**GENEVA  
MACRO  
LABS**

ImpACT  
Lab

## Partnership Opportunities

To help underline your position as a thought leading innovator you are kindly invited to partner with us. Engage with influential decision-makers and key stakeholders of the international community!

Stand out from the crowd via our unique platform and help generate new ideas:

### VIP Partner

(limited to four roles approved by the board)

- Being mentioned as a partner in all external communication (Branding during, at and post event)
- Attending all conferences free or charge. Customized VIP salons, Thinkathons

Primary research from our community (topic pipeline, Vox pops interviews, Audience polling)

- 98.550 CHF (\* 88.696 CHF)

### Gold Partner

(approval by the GeMLabs board required)

- Being mentioned as a partner in all external communication and during impACT lab events (Branding during, at and post event)
- Attending all conferences free or charge. Customized VIP salons, Thinkathons
- 49.790 CHF (\*44.811 CHF)

### Silver Partner

(approval by the GeMLabs board required)

- Being mentioned as a partner in all external communication (Branding during, at and post event)
- 24.870 CHF (\*19.790 CHF)

\*Early Bird prices for signature by 31.10.2020.

Please contact us for details!



# Swiss Made Impact

GENEVA  
MACRO  
LABS

ImpACT  
Lab

## Your benefits

Our events unite key stakeholders from the industry with NGOs and leading minds from international organizations.

Your organization will be associated with a movement for the responsible use of latest technology to support the sustainable development goals for a better future.

## Basic Services for all packages

- Logo presence on our website
- Logo presence in the print brochures
- Logo presence and company description in the Conference Promotion

## Your Target Group

- C-Suite, decision makers from the private sector;
- Policy makers from IOs, NGOs, and governments;
- Media; Academia; Influencers; and Thought Leaders;
- World Leading Experts on digital Technologies (e.g. AI, ML, IoT, Blockchain) and Privacy

## Our past events

### Side Event World Economic Forum

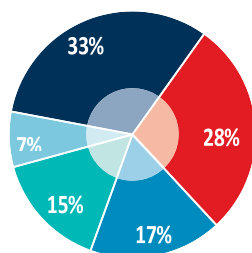
22 January 2020  
Davos, Switzerland

**UN Internet Governance Forum** Session on Blockchain, Sustainable Development and Privacy  
27 November 2019  
Berlin, Germany

**Blockchain 4 Impact conference with the UN's JIU**  
26.-27.09.2020  
Geneva, Switzerland

## Audience Structure

- Policy Makers, Diplomats (IOGs, IGOs & ministries)
- Senior Executives, Impact Investment/Finance
- Thought Leaders, Influencers from other Industry sectors/ Media
- Academia
- Other



# Swiss Made Impact

**GENEVA  
MACRO  
LABS**

ImpACT  
Lab

## Establish a long-term partnership with the Geneva Macro Labs

**GENEVA  
MACRO  
LABS**

Geneva Macro Labs are the Do-Tank in the Lac Lemman region that co-creates innovative business and policy solutions to achieve the United Nations Sustainable Development Goals (SDGs).

We focus on solutions that help address our most pressing challenges, e.g. related to new technology or political stability.

The Geneva Macro Labs bring leading minds together and are an intellectual catalyst for best practices. We host conversations to develop recommendations and inform guidelines for sustainable development.

## PLEASE CONTACT US

---

Renate Günther  
Vice President, Geneva Macro Labs  
T +41 79 322 54 27  
[Renate.guenther@gemlabs.ch](mailto:Renate.guenther@gemlabs.ch)

