



## RESEARCH AND RESEARCH FELLOWS

### *Why we want you as a Research Fellow*

We are currently developing our network of researchers and international experts in Geneva and around the world. Research fellows and experts provide advice and knowledge to our institutional network. They share their expertise in the form of presentations, blogs, policy briefs and research papers. They participate in our conferences and in our events, and they connect with our community, with business leaders, start-ups and with other experts.

### *What are the benefits of being Research Fellow?*

Research Fellows are generally unpaid but they have the opportunity to share their work and to present their point of view to our network effectively and to connect with peers and members from our community. We are currently working on creating funding opportunities to also support research activities financially that are relevant to Geneva Macro Labs.

Research fellows can be academic experts, independent researchers, or business leaders, or others who have a credible expertise in a specific subject matter or in the execution of solutions or relevant processes.

### *What is expected from you?*

Research Fellows at Geneva Macro Labs are subject matter experts that can provide technical inputs to our events and are available to provide expertise to our network. They share their work regularly in the form of blogs, articles, talks and opinion pieces.

### *Why would you want to partner with us?*

Geneva Macro Labs is a non-profit think and do tank. We bring leading minds together in Geneva and beyond to support the UN Sustainable Development Goals (SDGs). Our aim is to leverage the unique institutional, financial and human capital of Geneva and the Lake Geneva area to promote a humane and practical framework that guides the development of new methods to more effectively meet the challenges we and future generations face.

### *Why a knowledge hub in Geneva?*

We think that Geneva is the ideal place for a collective intelligence network and platform to develop actionable solutions for a sustainable future.

***"Everything that is done here, in Geneva, has a direct impact on every person on this planet, in any 24 hour period."***

Michael Møller, former Director-General, United Nations Office at Geneva.

### *Why now?*

Increasing cooperation is vital to supporting each of the Sustainable Development Goals. We focus on Goal 17, developing multi-stakeholder partnerships to share knowledge and expertise. That way we help contribute to the overall success of the SDGs.

Our world is facing critical issues that are global in scale and require systematic solutions. Yet, despite the efforts of dedicated institutions, progress is not happening fast enough. The question is: How can we design policies with an effective and positive long-term impact? We at GeMLabs think that by working together, building a collective intelligence network and offering a platform for co-creating innovative solutions, we can multiply the impact of policy-making efforts.

### *Who's behind the GeM Labs?*

The Geneva Macro Labs are a grassroots movement that started as a civil citizen initiative. We have imagined what could be achieved without institutional silos in Geneva and beyond. We are an independent Swiss association volunteering as we believe everyone is needed to reach the ambitious 2030 agenda and to make sure no-one is left behind.

### *What does our Do Tank do?*

The Geneva Macro Labs (GeMLabs) are a Do Tank that contributes to Geneva "walking the talk" when it comes to delivering the SDGs and supporting human rights. We want to empower our community in order to advise and advocate for effective policymaking.

As civil society entity, we benefit from a unique position, bringing together stakeholders from different sectors, generating and analyzing reliable data from the grassroots and promoting evidence-based policy-making to engage stakeholders for the solutions we identify.

We strive to build a Geneva-based platform and collective intelligence network for future-oriented policymaking in the following ways:

- ✓ Develop innovative solutions to pressing global challenges that help achieve the SDGs and human rights more broadly.
- ✓ Advise policy makers, business leaders and institutions in their decision-making processes
- ✓ Advocate for innovative solutions to global challenges
- ✓ Partner with public and private actors
- ✓ Co-create promising approaches to effective policy-making by:
  - Offering a platform for the GeM Labs community to meet and exchange with experts;
  - Aggregating and translating insights through the GeM Labs Do-Tank to actionable and sustainable solutions.

Empowering our community in order to advise and advocate for effective policymaking through:

- Workshops and seminars to translate insights into action
- A vibrant and locally anchored multi-stakeholder community

### *What are our key topics?*

We want to understand the implications of megatrends such as technological breakthroughs, digitalization, climate change and others on our societies, in Switzerland, in Europe, and around the globe.

Given the global reach of digital technologies, we combine this with discussions on macro trends in economics, finance, politics and society.

We are dedicated to sharing knowledge and promoting research on these megatrends. We encourage diverse, innovative and open debates on the challenges and opportunities that such megatrends bring about, including discussions on public policies, private initiatives, and entrepreneurship.

Our guiding question is:

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*How can we seize opportunities for social progress to move towards just and democratic societies?*

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Our topics of interest are changing over time and our research agenda is therefore subject to change, depending on the interests of our members and the evolution of challenges.

## **Current Research Agenda and Themes**

### **Frontier Technologies**

- *Artificial intelligence (AI), automation and robotics*
- *Blockchain, cryptocurrencies and smart contracts*
- *Digitalization and internet of things (IoT)*

### **Environmental Sustainability and Climate Change**

- *Mitigation of and adaption to climate change*
- *Sustainable Finance*

### **Public Health**

- *COVID-19*
- *Mental well-being*

### **The future of capitalism and democracy**

- *Stakeholder capitalism and the “Great Reset”*
- *Democracy and populism*