

Swiss Made Impact

GENEVA
MACRO
LABS

Become an
impACT Partner!

impACT
Labs



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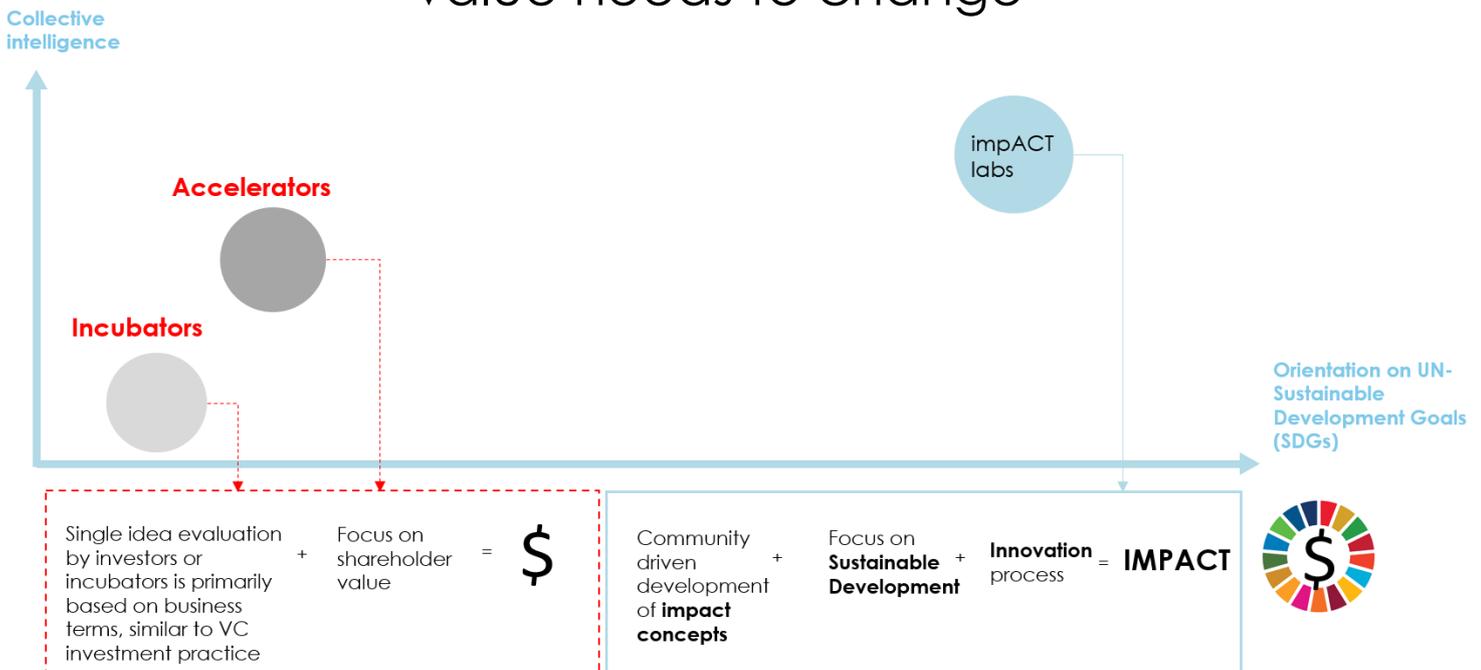
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Why do we need the impACT labs?

- From silos → to global access
- From the ivory tower → to crowdsourcing
- From match-making → to making impact
- From ROI → to Impact from Investment

Because the way we create value needs to change



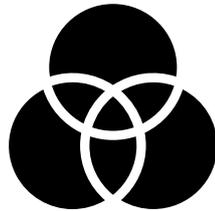
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Our mission and vision



Sourcing collective intelligence to help identify and scale sustainable innovations

Activating and supporting those innovations to help achieve SDGs

Revolutionizing the way start-ups are funded and impact is designed

Connect thought leaders and practitioners with scientists, politicians, regulators and investors

Jointly find technological solutions, novel business ideas to support SDGs

Nominate together the right start-ups to put the best ideas into practice and shape the post-COVID world

Why us? Growing Thought Leader community: collective intelligence across sectors

Why here? Strategically located in Geneva: collaborations with UN and SDG hub, access to international governance actors

Why now? Less than ten years to go to achieve SDGs, COVID-19 needs holistic responses

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Partnership Opportunities

To help underline your position as a thought leading innovator you are kindly invited to partner with us. Engage with influential decision-makers and key stakeholders of the international community!



Impact Investor

Contribute to our expert community and shape our concept development.

Vote for the best concept or start-up and invest into the best impact project.

Impact Expert

Join our expert community and help develop sustainable concepts.

Connect with a thought leader community and enrich our collective intelligence across sectors.

Stand out from the crowd via our unique platform and create new impact concepts and vote for the best Start-up to put them into practice.

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Your benefits

Contribute to a novel impact process – secure sponsorship for sustainable and actionable innovation implemented by Swiss start-ups

Be associated with a movement on the responsible use of latest technology to support Sustainable Development Goals (SDGs)

Be part of novel PPPs, strengthening the Swiss economy and beyond

Come join our investor pool to help raise one million CHF for the first impact project

Benefit from a growing think and do tank that gathers leading minds from international organisations, the private, civic and public sectors

Your Target Group

C-Suite, decision makers from the private sector

- World-leading experts on digital technologies (e.g. AI, ML, IoT, Blockchain) and privacy
- Policy makers from IOs, NGOs, and governments
- Media and academia
- Influencers and thought leaders



Our Audience Structure

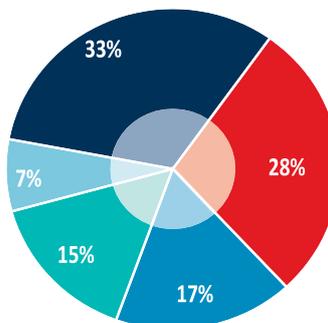
Policy Makers, Diplomats (IOGs, IGOs & ministries)

Senior Executives, Impact Investment/Finance

Thought Leaders, Influencers from other Industry sectors/ Media

Academia

Other



Some of our past events

Side Event World Economic Forum

22 January 2020
Davos, Switzerland

UN Internet Governance Forum Session on Blockchain, Sustainable Development and Privacy

27 November 2019
Berlin, Germany

Blockchain 4 Impact conference with the UN's JIU

26.-27.09.2019
Geneva, Switzerland

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Who is behind the impACT labs?

The impACT labs are an initiative of the Geneva Macro Labs (GeMLabs). They build on their own think tank community and are led by a committed team:



Dr Marianne Schörling
Head of Impact & Stakeholder Engagement

„We're not on track to hit the UN's Sustainable Development Goals SDGs in 2030. Impact needs to be actionable and designed with collective intelligence.“



Robert Zapfel
Project Lead

“Too often impact projects end up in the drawer because you don't trust the team can provide results. Investors cannot afford failure and have to ensure ROI besides impact. At the impACT labs investment is ensured before start-ups pitch.“



Renate Günther
Head of Business Development

„We have to bring all stakeholder to the table: Scientists, Investors, politicians and regulators to develop sustainable concepts. Start-ups should apply only when investment is secured.“



Jörn Erbguth
Head of Technology & Legal Affairs

„We need return from impact and not only Return on investment. Experts and practitioners have to set impact standards and kickstart pioneer projects intelligence.“

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Join our community!
770+ contributors in
our LinkedIn forum



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Over the last years, the **Geneva Macro Labs** have built a recognized brand as a Do-Tank with a versatile expert community. We bring thought leaders and practitioners together from the public and private sector as well as from civil society.

Our mission is to scale the **Lake Geneva** area's intellectual potential to support SDGs. We evaluate how **digital new technologies** can help fulfil this goal.

Your support will allow us to continue our mission as a non-profit association and intellectual catalyst for best practices to inform guidelines for **sustainable development** to shape a future in line with SDGs.

Our community integrates experts from governments, regulators, the UN and other international organizations, NGOs, academics, Start-ups, the financial market, C-Suite from the industry as well as specialists from the blockchain ecosystem or AI, IoT or ML.

- Conferences
- Webinars
- After-Work Gatherings
- UN Fora Side-Events
- Podcasts
- Master-Classes
- Discussion & Solution Papers
- UN Whitepaper Contributions

GeMLabs events, fora or publications target a unique and growing audience that provides you with exclusive visibility and allows you to engage with other thought leaders.

1030+
LinkedIn
Followers

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Establish a long-term partnership with the Geneva Macro Labs

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Geneva Macro Labs are the Think and Do-Tank in the Lac Lemman region that co-creates innovative business and policy solutions to achieve the United Nations Sustainable Development Goals (SDGs).

We focus on solutions that help address our most pressing challenges, e.g. related to new technology or political stability.

The Geneva Macro Labs bring leading minds together and are an intellectual catalyst for best practices. We host conversations to develop recommendations and inform guidelines for sustainable development.

PLEASE CONTACT US

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