



Geneva
Impacts
GET SUSTAINABILITY DONE

Become our partner

An initiative by



Innovation Partner

ENGAGEMENT
A DEVELOPMENT FUND OF THE MIGROS GROUP

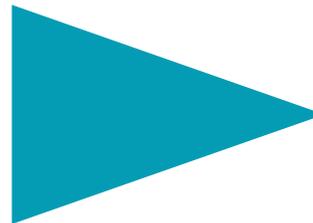
Why do we need Geneva impACTs?

From silos

From the ivory tower

From match-making

From ROI



to global access

to crowdsourcing

to making impact

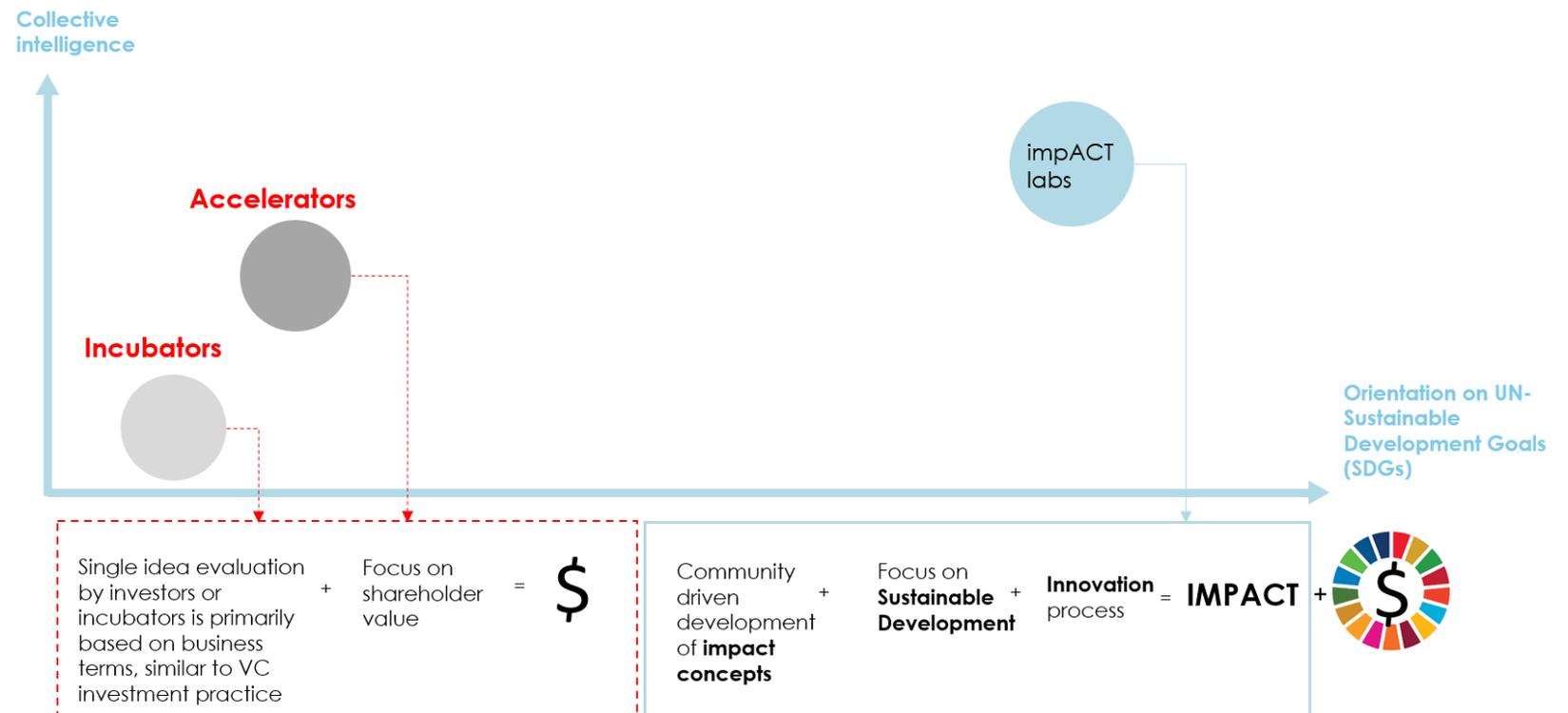
to Impact from Investment

Because the way we create value needs to change

What we need are specific plans of action that make social, economic and ecological sustainability an integral component of our activities. We need to establish sustainable development goals as a guideline, as well as a fixed component of innovation and development, especially in the start-up scene.

We are offering an innovation process, creating impact-generating projects

In 2015, the United Nations General Assembly adopted the 2030 Agenda for Sustainable Development: 17 global goals for sustainable development that all 193 member states have committed to implementing. As the situation currently stands, however, no country is on track to achieve these Goals by 2030 (see SDG Index and Dashboards prepared by the Bertelsmann Stiftung, 2019).



Our objectives

Sourcing collective intelligence to help identify and scale sustainable innovations

Activating and supporting those innovations to help achieve SDGs

Revolutionizing the way start-ups are funded and impact is designed

We enable faster sustainable development through smart and actionable projects

Why us? We are offering a growing thought leader community: collective intelligence across sectors

Why here? We are strategically located in Geneva: collaborations with UN and SDG hub, access to international governance actors

Why now? Less than ten years to go to achieve SDGs, COVID-19 needs holistic responses

How we work

Connect thought leaders and practitioners with scientists, politicians, regulators and investors

Jointly find technological solutions, novel business ideas to support SDGs

Nominate together the right start-ups to put the best ideas into practice and shape the post-COVID world



Partnership Opportunities

To help underline your position as a thought leading innovator you are kindly invited to partner with us. Engage with influential decision-makers and key stakeholders of the international community!

Impact Investor

Contribute to our expert community and shape our concept development.

Vote for the best concept or start-up and invest into the best impact project.

Impact Advisor

Be part of our expert community and advise thought leaders and hands-on entrepreneurs in designing and measuring impact of specific impact projects that are developed by them.

Expert

Join our expert community and help develop sustainable concepts.

Connect with a thought leader community and enrich our collective intelligence across sectors.

Your benefits

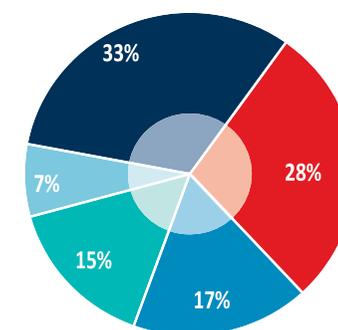
- Contribute to a novel impact process – secure sponsorship for sustainable and actionable innovation implemented by Swiss start-ups
- Be associated with a movement on the responsible use of latest technology to support Sustainable Development Goals (SDGs)
- Be part of novel PPPs, strengthening the Swiss economy and beyond
- Come join our investor pool to help raise one million CHF for the first impact project
- Benefit from a growing think and do tank that gathers leading minds from international organisations, the private, civic and public sectors

Your Target Group

- C-Suite, decision makers from the private sector
- World-leading experts on digital technologies (e.g., AI, ML, IoT, Blockchain) and privacy
- Policy makers from IOs, NGOs, and governments
- Media and academia
- Influencers and thought leaders

Our Audience Structure

- Policy Makers, Diplomats (IOGs, IGOs & ministries)
- Senior Executives, Impact Investment/Finance
- Thought Leaders, Influencers from other Industry sectors/ Media
- Academia
- Other



Who is behind Geneva impACTs?

Geneva impACTs is an initiative of the Geneva Macro Labs (GeMLabs) and benefits from its think tank community. It is led by a committed, executive team with diverse skills.



Robert Zapfel, **Project Lead**, robert.zapfel@gemlabs.ch, +41 (0) 76 729 6040

"Too often impact projects end up in the drawer because you don't trust the team can provide results. Investors cannot afford failure and have to ensure ROI besides impact. At Geneva impACTs, investment is ensured before start-ups pitch."



Dr Marianne Schörling, **Head of Impact & Stakeholder Engagement**, marianne.schoerling@gemlabs.ch, +41 (0) 76 720 6408

"We're not on track to hit the UN's Sustainable Development Goals SDGs in 2030. Impact needs to be actionable and designed with collective intelligence."



Renate Günther, **Head of Business Development**, renate.guenther@gemlabs.ch, +41 (0) 79 322 5427

"We have to bring all stakeholder to the table: Scientists, investors, politicians and regulators to develop sustainable concepts. Start-ups should apply only when investment is secured."



Jörn Erbguth, **Head of Technology & Legal Affairs**, joern.erbguth@gemlabs.ch, +41 (0) 78 725 6027

"We need return from impact and not only return on investment. Experts and practitioners have to set impact standards and kickstart pioneer projects intelligence."

Establish a partnership with us

Please contact us: board@genevaimpacts.com
Visit us at: genevaimpacts.ch

Geneva Macro Labs
Nations Business Centre
Rue du Pré-de-la-Bichette 1
CH-1202 Genève

Have a chat with **Renate Günther**
Head of Business Development at Geneva impACTs

renate.guenther@gemlabs.ch
+41 (0) 79 322 5427

The Engagement Migros development fund supports pioneering projects, tackling the challenges of social change. They break new ground and test future-oriented solutions. To ensure the effectivity of this support, Engagement Migros supplements funding with coaching services provided by its Pionierlab. Engagement Migros is made possible by the companies of the Migros Group through an annual grant of approximately CHF 10 million. It has been supplementing the Migros Culture Percentage since 2012.